

PEI Kids' 28th Annual Spring Gala and Auction

DENIM & Diamonds

at The Boathouse

Friday | 5:30 – 8:30 PM | The Boathouse at Mercer Lake | West Windsor, NJ

Advertising Rates for Program Book

Full-page:	\$500
Half-page:	\$300
Quarter-page:	\$220
Color:	+\$120

Ads will run in B/W unless additional color charge is specified.

Advertising Specifications

All ads should be produced as non-bleeds.

Trim Size of program book = 5-1/2" x 8-1/2"

Full Page

Live Area/Non-bleed: 5" x 8"

Half Page

Live Area/Non-bleed: 5" x 4"

Quarter Page

Vertical: 2-1/2" x 4"

Horizontal: 5" x 2"

Please send ads in JPEG or PDF format by April 17, 2019 to jakins@peikids.org. Questions? Call Janina Akins at 609-695-3739.

